



WINTER CONFERENCE ON BRAIN RESEARCH

SPONSOR & EXHIBITOR PROSPECTUS



JANUARY 30 - FEBRUARY 4, 2027  BRECKENRIDGE, COLORADO

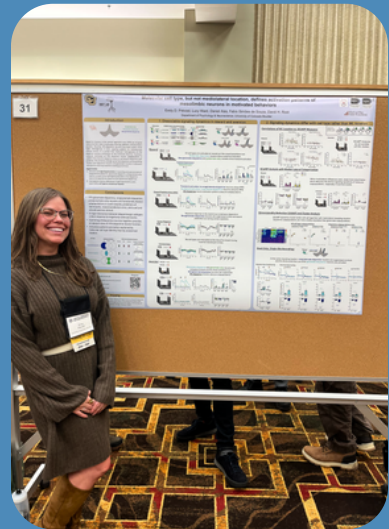
ABOUT WINTER BRAIN

The mission of the Winter Conference on Brain Research (Winter Brain) is to provide a forum for the dissemination of all aspects of neuroscience at an annual meeting that offers cutting-edge science in formal sessions within a relaxed networking environment amenable to all. To achieve this mission, the Winter Brain focuses on the following three sub goals:

- To exchange neuroscience research between a broad and diverse audience of neuroscientists through panels, short courses, and posters on basic, clinical, and translational findings at all levels from molecular to behavioral.
- To increase diversity in neuroscience including, but not limited to, the provision of financial support for junior investigators.
- To provide education in neuroscience to physicians and other healthcare professionals through continuing medical education, and to lay audiences through outreach activities.

Winter Brain is truly an exhilarating meeting featuring broad overviews of basic and clinical findings in seminars and detailed discussions on specific issues in workshops and poster sessions. The first Winter Brain was organized by neuroscientists from UCLA near Lake Tahoe in 1968. There were 60 attendees. Now, our meeting includes more than 500 neuroscientists from all over the world who work in a wide variety of fields.

In the off-time during the conference, skiers and snowboarders can hit the slopes, and cross-country skiers can enjoy great trails. Snowshoe tours, snowmobiling, sleigh rides, yoga, and quiet time for planning and writing are just a few of the many additional activities that can bring together attendees.





CONFERENCE INFORMATION

CONFERENCE DATES

January 30 - February 4, 2027

LOCATION

Beaver Run Resort
620 Village Rd, Breckenridge, CO 80424

REGISTRATION

Registration is now open. Most sponsor and exhibitor packages include complimentary registration.

HOUSING

Discounted housing is available at the Beaver Run Resort. Rates begin at \$411++ per night. A direct link is available on the conference website until December 2026.

PROGRAM

Registered exhibitors and sponsors are invited to attend all conference sessions, meals, and events.

EXHIBITOR & POSTER SCHEDULE

SATURDAY, JANUARY 30, 2027

12:00 PM - 5:00 PM

Exhibitor Setup

6:00 PM - 6:30 PM

**Welcome Reception for Newcomers,
Travel Fellows, and Mentors**

6:30 pm - 7:30 pm

**Welcome Reception
(All are Welcome)**

SUNDAY, JANUARY 31, 2027

3:30 PM - 4:30 PM

Exhibits & Poster Session #1

MONDAY, FEBRUARY 1, 2027

3:30 PM - 4:30 PM

Exhibits & Poster Session #2

TUESDAY, FEBRUARY 2, 2027

3:30 PM - 4:30 PM

Exhibits & Poster Session #3

WEDNESDAY, FEBRUARY 3, 2027

3:30 PM - 4:30 PM

Exhibits & Poster Session #4

7:30 PM - 9:30 PM

Special Exhibits & Poster Session

2027 OPPORTUNITIES

MEET THE WINTER BRAIN COMMUNITY

Exhibits are placed alongside poster programming and refreshment service, creating repeated opportunities to connect with more than 500 neuroscientists throughout the meeting.

PREMIUM EXHIBITOR TABLE

\$1,400

STAFFED TABLETOP WITH POWER

- (1) 8' Skirted table* and chair
- (1) Standard electrical outlet for duration of conference
- (1) Complimentary conference registration
- Company listing and link on the Winter Brain website and mobile app
- Preferred exhibit placement, based on availability

STANDARD EXHIBITOR TABLE

\$1,200

STAFFED TABLETOP WITH POWER

- (1) 8' Skirted table* and chair
- (1) Complimentary conference registration
- Company listing and link on the Winter Brain website and mobile app

DISPLAY ONLY TABLE

\$600

FOR LITERATURE AND COMPANY MATERIALS; NO STAFF REQUIRED

- Winter Brain staff will place materials according to your instructions and remove the remaining materials after the meeting
- Return shipping arrangements must be supplied with materials

*Up to 3 additional 8' tables may be requested at \$125/each.

IMPORTANT: Each exhibitor is responsible for shipping materials to the conference center, regardless of exhibitor package. Shipping and receiving fees may apply.

Exhibiting organizations should provide products, services, resources, or information that support the professional, scientific, educational, or research interests of Winter Brain attendees, such as laboratory equipment and supplies, scientific technologies, research services, and academic or scientific publishing. Exhibits primarily focused on the direct sale of consumer or personal-use products to attendees are not permitted. All exhibitors are subject to review and approval by the Winter Brain Program Chair to ensure alignment with the scientific and professional nature of the conference.

PARTNER WITH WINTER BRAIN

CHOOSE HOW YOU WANT TO MAKE AN IMPACT

Build a partnership around the audiences and experiences that best align with your organization. Your cumulative investment determines your overall partner recognition level.

COMMERCIAL INDEPENDENCE & CME

Winter Brain provides ACCME-accredited continuing medical education. Sponsorship, exhibits, advertising, and other promotional opportunities are kept separate from the accredited educational program. Sponsors do not select faculty, influence scientific content, or participate in decisions regarding CME education. Recognition is limited to the supported non-educational activity or promotional placement described in this prospectus.

PARTNER RECOGNITION LEVELS

PREMIER PARTNER	\$20,000+
GOLD PARTNER	\$10,000 - \$19,999
SILVER PARTNER	\$5,000 - \$9,999
SUPPORTING PARTNER	\$2,500 - \$4,999
FRIEND OF WINTER BRAIN	\$1,000 - \$2,499

Every sponsor receives recognition on the conference website and sponsor signage. Additional benefits are listed with each opportunity. Custom combinations are encouraged.

MISSION-DRIVEN SUPPORT

INVEST IN THE NEXT GENERATION

Connect your organization with one of Winter Brain's core priorities: reducing barriers to participation and strengthening the next generation of neuroscientists.

TRAVEL FELLOW PROGRAM SUPPORTER**\$15,000****EXCLUSIVE OPPORTUNITY**

- Recognition as the principal supporter of the 2027 Travel Fellow Program
- Recognition on Travel Fellow webpages, communications, and non-educational fellowship materials
- Recognition at the Newcomer, Travel Fellow & Mentor Welcome Reception and Mentor/Mentee Breakfast
- Four complimentary conference registrations and one complimentary exhibit table
- Travel Fellow selection and all scientific decisions remain fully independent of sponsor support

SPONSOR A TRAVEL FELLOW**\$2,500/EACH****MULTIPLE OPPORTUNITIES**

- Helps offset registration and travel costs for an early-career scientist
- Recognition as a Travel Fellow supporter on the website, app, and sponsor signage
- No role in recipient selection or scientific programming

TRAVEL FELLOW MENTOR/MENTEE BREAKFAST \$5,000**EXCLUSIVE NETWORKING-SUPPORT OPPORTUNITY**

- Recognition on event signage and in the mobile app
- Two complimentary conference registrations
- Sponsor representative may attend the networking breakfast; sponsor has no role in educational content or mentor matching

SIGNATURE EXPERIENCES

BE PART OF THE MOMENTS ATTENDEES REMEMBER

Support the social and networking experiences that make Winter Brain distinctive while keeping sponsorship clearly separate from accredited education.

WELCOME RECEPTION**\$10,000****EXCLUSIVE OPPORTUNITY**

- Verbal recognition during the reception
- Company name/logo on event signage and mobile app
- Two complimentary conference registrations and one complimentary exhibit table
- Sponsor-provided approved branded item may be distributed during the reception

CLOSING BANQUET**\$12,500****EXCLUSIVE OPPORTUNITY - THE BEST ATTENDED SOCIAL EVENT OF THE MEETING**

- Verbal recognition during the banquet
- Company name/logo on event signage and mobile app
- Two complimentary conference registrations and one complimentary exhibit table
- Approved branded item or table element may be incorporated with Winter Brain approval

MOUNTAIN LUNCH**\$7,500****EXCLUSIVE OPPORTUNITY**

- Recognition on lunch signage and attendee communications
- One complimentary conference registration
- Approved branded item may be distributed during the lunch

SMITTY STEVENS SKI SLALOM**\$7,500****EXCLUSIVE OPPORTUNITY**

- Recognition on race signage, event communications, and awards materials
- One complimentary conference registration
- Approved branded giveaway may be incorporated into the event

HIGH-VISIBILITY OPPORTUNITIES

SUPPORT THE ATTENDEE EXPERIENCE

These opportunities offer repeated brand visibility through hospitality and meeting logistics rather than association with scientific content.

REFRESHMENT BREAK PARTNER

\$10,000

EXCLUSIVE MEETING-WIDE OPPORTUNITY

- Recognition at scheduled afternoon refreshment service throughout the conference
- Custom signage
- Two complimentary conference registrations and one complimentary exhibit table
- Individual daily refreshment sponsorships may be purchased for \$2,500 each if the exclusive package remains available

POSTER NETWORKING RECEPTION

\$7,500

SUPPORTS HOSPITALITY - NOT SPECIFIC POSTER CONTENT

- Recognition at the Special Exhibits & Poster Session reception
- Company name/logo on reception signage and mobile app
- One complimentary conference registration and one complimentary exhibit table

MEETING WI-FI

\$5,000

EXCLUSIVE OPPORTUNITY

- Recognition as the official Wi-Fi supporter in attendee communications and the mobile app
- Custom Wi-Fi signage in approved conference areas
- One complimentary conference registration

PROMOTIONAL OPPORTUNITIES

KEEP YOUR BRAND VISIBLE

Straightforward advertising and attendee-service placements give organizations additional ways to increase visibility without entering the accredited educational environment.

MOBILE APP SPLASH PAGE \$4,000

Logo/banner placement on the conference app splash page with a link to your organization, subject to app specifications.

CHARGING LOUNGE \$4,000

Recognition at a designated attendee charging area, including approved signage and mobile app recognition

LANYARDS \$4,000

Company logo included on attendee lanyards, subject to production deadlines and Winter Brain approval.

NOTEPADS/PENS \$1,200

Send us your company notepad or pens and we'll include it in the conference materials handed out to every attendee!

CONFERENCE EMAIL BANNER \$750/EACH

Clearly identified advertising banner in one pre-approved Winter Brain attendee or promotional email.

SPONSOR WEB PLACEMENT \$500

Logo and linked sponsor placement on the conference sponsorship webpage for the 2027 meeting cycle.

CUSTOM ATTENDEE-EXPERIENCE PACKAGE

Have an idea that fits Winter Brain but is not listed here? The Executive Office can work with you to develop a compliant, non-educational sponsorship package based on available inventory, venue policies, and ACCME requirements.

Contact: info@winterbrain.org

FLEXIBLE PACKAGES

CREATE A PARTNERSHIP THAT FITS YOUR GOALS

Select one opportunity or combine several. Cumulative sponsorship spend determines partner recognition level, while each purchased opportunity retains its own listed benefits.

EXAMPLE PARTNERSHIP

TRAVEL FELLOW PROGRAM SUPPORTER	\$15,000
POSTER NETWORKING RECEPTION	\$7,500
PREMIUM EXHIBIT TABLE	\$1,400

TOTAL INVESTMENT **\$23,900 - PREMIER PARTNER**

- Recognition on the Winter Brain conference sponsorship webpage with a link to the organization
- Recognition on general sponsor signage at the meeting
- Recognition in the mobile app/online program sponsor area
- Benefits specific to each purchased opportunity, as listed in this prospectus
- Opportunity to discuss a customized package with the Winter Brain Executive Office

CERTIFICATE OF INSURANCE

Exhibitors and their authorized decorators must have liability insurance. Each exhibitor must provide a one-page "Certificate of Insurance" listing the Winter Conference on Brain Research as additionally insured from their insurance company showing coverage for the duration of the event, including move-in and move-out. The minimum requirement is liability and property damage insurance of no less than \$1,000,000 per occurrence.

ASSIGNMENT OF SPACE

Exhibit booth assignments will be made on a first-come, first-served basis upon receipt of payment and a completed Exhibitor Registration form. No assignment will be made without payment. Winter Brain reserves the right to assign the next best available space when the requested space is unavailable.

ANCILLARY EVENTS

An ancillary event is any function held during the Winter Brain conference by a party other than Winter Brain. All ancillary events must receive Winter Brain authorization whether the organizer is requesting Winter Brain meeting space or holding the event off-site. No events may be scheduled during Winter Brain educational sessions. To obtain Winter Brain meeting space, the organizer must be an exhibitor and/or conference supporter. All requests must be sent to the Winter Brain Executive Office at winterbrain.org

PROTECTION OF EXHIBIT SPACE

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the venue without the written permission of Winter Brain or a representative of the property, which must be provided to Winter Brain.

LIABILITY/HOLD HARMLESS

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend Winter Brain from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and Winter Brain and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

ENFORCEMENT OF RULES & REGULATIONS

The rules and regulations of Winter Brain's exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that Winter Brain shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. Winter Brain shall have the final determination for enforcement of all rules, regulations and conditions. Winter Brain reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the Winter Brain mission and values. This includes the conduct of persons and the content and placement of printed matter. Winter Brain may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

EXHIBITOR RESPONSIBILITY & BADGES

Each exhibitor with a staffed table package must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. Winter Brain reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth includes a maximum of one (1) complimentary registration. Exhibitors are invited to attend the sessions but must wear their badges at all conference functions. Additional representatives may register for an additional fee.

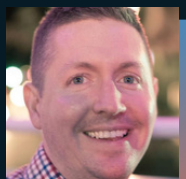
CANCELLATION & REFUNDS

Refund requests must be made in writing to Winter Brain Headquarters on or prior to December 30, 2026. A partial refund of the registration fees, less a \$150 service fee will be given for cancellations received on or prior to December 30, 2026. No refunds will be made after December 30, 2026. No refunds will be made to individuals who attend a portion of the meeting or for cancellations due to inclement weather. Winter Brain reserves the right to substitute faculty or cancel or reschedule sessions (because of low enrollment or other circumstances). If Winter Brain must cancel the conference in its entirety, Winter Brain may refund the appropriate registration fees to all registrants; no refunds will be made for travel expenses related to the conference. No refunds in case of emergency.

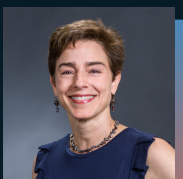
EXECUTIVE COMMITTEE



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Conference Chair
University of Washington



DAVID BARKER
Advocacy & Engagement
Chair
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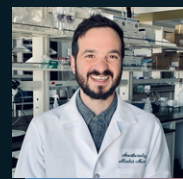
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Past Program Chair
University of California,
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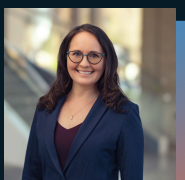
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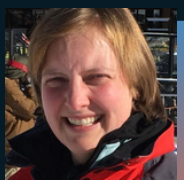
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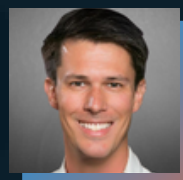
PAUL PHILLIPS
Treasurer
University of
Washington



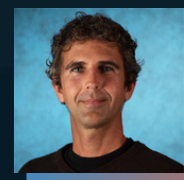
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SYBIL STACPOOLE
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Michael Stefanik
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