

2022 WINTER CONFERENCE ON BRAIN RESEARCH

SPONSOR &
EXHIBITOR
PROSPECTUS



JANUARY 30 – FEBRUARY 4, 2022 · SNOWMASS, CO



WINTER CONFERENCE ON BRAIN RESEARCH

JANUARY 30 - FEBRUARY 4, 2022 - SNOWMASS, COLORADO

The mission of the Winter Conference on Brain Research (WCBR) is to provide a forum for the dissemination of all aspects of neuroscience at an annual meeting that offers cutting-edge science in formal sessions within a relaxed networking environment amenable to all. To achieve this mission, the WCBR focuses on the following three sub goals:

- * To exchange neuroscience research between a broad and diverse audience of neuroscientists through panels, short courses, and posters on basic, clinical, and translational findings at all levels from molecular to behavioral.
- * To increase diversity in neuroscience including, but not limited to, the provision of financial support for junior investigators.
- * To provide education in neuroscience to physicians and other healthcare professionals through continuing medical education, and to lay audiences through outreach activities.

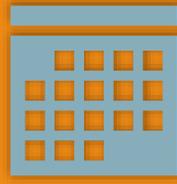
WCBR is truly an exhilarating meeting featuring broad overviews of basic and clinical findings in seminars and detailed discussions on specific issues in workshops and poster sessions. The first WCBR was organized by neuroscientists from UCLA near Lake Tahoe in 1968. There were 60 attendees. Now, our meeting includes more than 500 neuroscientists from all over the world who work in a wide variety of fields.

In the off-time during the conference, skiers and snowboarders can hit the slopes, and cross-country skiers can enjoy great trails. Snowshoe tours, snowmobiling, sleigh rides, yoga, and quiet time for planning and writing are just a few of the many additional activities that can bring together attendees.

WWW.WINTERBRAIN.ORG

ABOUT WCBR

MAIN
CONFERENCE
DATES



JANUARY 30 – FEBRUARY 4, 2022



EXHIBITION
DATES

JANUARY 31 – FEBRUARY 3, 2022

EXHIBITION SCHEDULE

MONDAY, JANUARY 31, 2022

3:30 PM—4:30 PM EXHIBITION

& POSTER SESSION

TUESDAY, FEBRUARY 1, 2022

3:30 PM—4:30 PM EXHIBITION

& POSTER SESSION

WEDNESDAY, FEBRUARY 2, 2022

3:30 PM—4:30 PM EXHIBITION & POSTER SESSION

THURSDAY, FEBRUARY 3, 2022

3:30 PM—4:30 PM EXHIBITION & POSTER SESSION

7:30 PM—9:30 PM SPECIAL POSTER SESSION & RECEPTION

MEALS
INCLUDED
WITH
EXHIBITOR
REGISTRATION

WELCOME RECEPTION (SUNDAY)
BREAKFAST (MONDAY — FRIDAY)
REFRESHMENT BREAKS (MONDAY – THURSDAY)
MOUNTAIN LUNCH (THURSDAY)
SPECIAL POSTER SESSION RECEPTION (THURSDAY)
CLOSING RECEPTION AND DINNER (FRIDAY)

2022
WCBR

CONFERENCE &
EXHIBITS LOCATION



VIEWLINE RESORT AT SNOWMASS
100 ELBERT LANE
SNOWMASS VILLAGE, CO 81615

CONFERENCE AGENDA

SUNDAY, JANUARY 30, 2022

6:00 PM - 6:30 PM	WELCOME RECEPTION FOR NEWCOMERS, TRAVEL FELLOWS, & MENTORS
6:30 PM - 7:30 PM	WELCOME RECEPTION (ALL ARE WELCOME!)

MONDAY, JANUARY 31, 2022

7:00 AM - 8:30 AM	BREAKFAST AT LEISURE
8:00 AM - 9:30 AM	PLENARY ADDRESS
9:30 AM - 10:00 AM	PANEL CHAIR TRAINING SESSION
10:15 AM - 11:30 AM	PIONEER SESSION I
12:00 PM - 12:30 PM	POSTER VIEWING & PRE-LUNCH MEET UP
2:00 PM - 3:30 PM	CAREER DEVELOPMENT SESSION
3:30 PM - 4:30 PM	VIEW EXHIBITS & POSTER SESSION I
4:30 PM - 6:30 PM	PANEL SESSIONS
7:00 PM - 8:30 PM	PANEL SESSIONS

TUESDAY, FEBRUARY 1, 2022

6:30 AM - 8:30 AM	BOARD OF DIRECTORS MEETING I
6:30 AM - 8:30 AM	BREAKFAST AT LEISURE
7:30 AM - 9:30 AM	PANEL SESSIONS
12:00 PM - 12:30 PM	POSTER VIEWING & PRE-LUNCH MEET UP
2:30 PM - 3:30 PM	DIVERSITY AND INCLUSION POWER HOUR
3:30 PM - 4:30 PM	VIEW EXHIBITS & POSTER SESSION II
4:30 PM - 6:30 PM	PANEL SESSIONS
7:00 PM - 8:30 PM	BRAIN TALK TOWN MEETING

WEDNESDAY, FEBRUARY 2, 2022

6:30 AM - 8:30 AM	TRAVEL FELLOW & MENTOR BREAKFAST
6:30 AM - 8:30 AM	BREAKFAST AT LEISURE
7:30 AM - 9:30 AM	PANEL SESSIONS
9:45 AM - 11:00 AM	PIONEER SESSION II
12:00 PM - 12:30 PM	POSTER VIEWING & PRE-LUNCH MEET UP

CONFERENCE AGENDA

WEDNESDAY, FEBRUARY 2, 2022

12:00 PM – 12:30 PM	POSTER VIEWING & PRE-LUNCH MEET UP
2:00 PM – 3:30 PM	CAREER DEVELOPMENT SESSION
3:30 PM – 4:30 PM	VIEW EXHIBITS & POSTER SESSION III
4:30 PM – 6:30 PM	PANEL SESSIONS
7:00 PM – 8:30 PM	PANEL SESSIONS

THURSDAY, FEBRUARY 3, 2022

6:30 AM – 8:30 AM	BREAKFAST AT LEISURE
7:30 AM – 9:30 AM	PANEL SESSIONS
10:00 AM – 11:30 AM	SMITTY STEVENS SKI RACE
11:30 AM – 1:30 PM	MOUNTAIN LUNCH
3:30 PM – 4:30 PM	VIEW EXHIBITS & POSTER SESSION IV
4:30 PM – 6:30 PM	PANEL SESSIONS
6:30 PM – 7:30 PM	WCBR BUSINESS MEETING (ALL ENCOURAGED TO ATTEND)
7:30 PM – 9:30 PM	SPECIAL POSTER SESSION & RECEPTION

FRIDAY, FEBRUARY 4, 2022

6:30 AM – 8:30 AM	BOARD OF DIRECTORS MEETING II
6:30 AM – 8:30 AM	BREAKFAST AT LEISURE
7:30 AM – 9:30 AM	PANEL SESSIONS
4:30 PM – 6:30 PM	PANEL SESSIONS
6:45 PM – 7:30 PM	COCKTAIL HOUR
7:30 PM – 11:30 PM	AWARDS BANQUET & DANCE

WCBR retains the right to alter any and all scheduled times and events.

EXHIBITOR PACKAGES

The 2022 WCBR program will include an evening designated for posters and exhibits, allowing increased exposure to the conference delegates. Exhibits are located in the same room as poster presentations, and all exhibitors are prominently listed on the WCBR website. Each afternoon, refreshments are served in the exhibit area. An evening poster reception will be held on Thursday in the exhibit area.

EXHIBITOR · STAFFED TABLE WITH POWER · \$950

-  (1) 6' Skirted Table* and chair
-  (1) Standard Electrical Outlet for Duration of Conference
-  (1) Full Conference Registration

EXHIBITOR · STAFFED TABLE · \$800

-  (1) 6' Skirted Table* and chair
-  (1) Full Conference Registration

EXHIBITOR · UNSTAFFED TABLE · \$400

-  This option is for an exhibit table to hold company materials, booklets, contact information, etc. This option does not include the conference registration, as there is no one staffed at the table. WCBR staff will set up your materials per your instructions and then clean up afterwards; remaining materials will be returned, as requested. Arrangements for return posting must be included with your materials.

**Up to 3 additional 6' tables may be requested at \$75/each.*

**** IMPORTANT:** Each exhibitor is responsible for shipping materials to the conference center, regardless of exhibitor package. Shipping and receiving fees may apply.

SPONSOR PACKAGES

The 2022 Winter Conference on Brain Research (WCBR) is a cutting-edge scientific meeting featuring broad overviews of basic and clinical findings in seminars and detailed discussions on specific issues in workshops and poster sessions. Considering the singular nature of this conference, we hope that you and your organization will support WCBR by sponsoring, exhibiting, and advertising at the 2022 WCBR Meeting!

	PRICE	EXHIBIT TABLE	# OF COMP REGISTRATIONS
<p>OPENING RECEPTION: Sponsor the kick-off reception!</p> <p>Verbal recognition at the Opening Reception Company name on function signage Recognition on Sponsor Slide and Mobile App Sponsoring company can also provide the following: Banner Stand Sponsor-provided gift for each attendee</p>	\$10,000	●	3
<p>CLOSING BANQUET: The best-attended function at the meeting could be sponsored by your company!</p> <p>Verbal recognition at the Closing Banquet Company name on function signage Recognition on Sponsor Slide and Mobile App Sponsoring company can also provide the following: Banner Stand Sponsor-provided gift for each attendee</p>	\$10,000	●	3
<p>SAFETY SPONSOR: Show attendees you care by sponsoring the safety of the meeting! Sponsorship includes following: Hand sanitizer with your company logo Company logo featured on cloth mask <i>*Mask and hand sanitizers included in sponsorship cost.</i></p>	\$5,000	●	1
<p>NECK WALLETS: Sponsor red, green and yellow neck wallets that let attendees display their social distancing comfort level. Your company logo will be included on every neck wallet at the conference! <i>*Neck wallets included in sponsorship cost.</i></p>	\$5,000	●	1

SPONSOR PACKAGES

	PRICE	EXHIBIT TABLE	# OF COMP REGISTRATIONS
<p>POSTER SESSION AFTERNOON BREAK: (4 Opportunities) Sponsor one of these breaks and your organization will receive recognition on signs posted in the break areas. Attendees will thank you for the fun!</p>	\$3,500		
<p>MOBILE APP SPLASH PAGE: Enhance your presence at the conference by taking your brand mobile. Your banner ad will be linked to your website from the online program.</p>	\$2,500		
<p>NOTEPAD: Send us your company notepad and we'll include it in the conference bag handed out to every attendee!</p>	\$2,000		
<p>PEN SPONSOR: Send us your company pen and we'll include it in the conference bag handed out to every attendee!</p>	\$1,500		
<p>TRAVEL AWARD SPONSOR: Provide an attendee the opportunity to attend the conference. Company name on name badge of sponsored attendee Verbal recognition at Opening Reception and Closing Banquet Recognition in the following collateral: Sponsor Slide, Mobile App, Program Book <i>*\$1,000 per travel award, no limit)</i></p>	\$1,000+		
<p>CONFERENCE EMAIL BLASTS: Include your banner ad in (2) email blasts promoting the Conference sent to over 1,000 potential attendees.</p>	\$1,000		

ALL SPONSORS WILL BE RECOGNIZED WITH A LOGO ON SIGNS IN THE CONFERENCE AREA AND ON THE CONFERENCE WEBSITE WITH A LINK TO YOUR COMPANY'S WEBPAGE. SPONSORS WILL ALSO BE LISTED BY NAME (NO LOGO) ON SLIDE PRESENTATIONS BETWEEN SESSIONS.

INTERESTED IN A CUSTOM PACKAGE? REACH OUT TO US AT INFO@WINTERBRAIN.ORG!

WWW.WINTERBRAIN.ORG

CERTIFICATE OF INSURANCE

Exhibitors and their authorized decorators must have liability insurance. Each exhibitor must provide a one-page "Certificate of Insurance" listing the Winter Conference on Brain Research as additionally insured from their insurance company showing coverage for the duration of the event, including move-in and move-out. The minimum requirement is liability and property damage insurance of no less than \$1,000,000 per occurrence.

ASSIGNMENT OF SPACE

Exhibit booth assignments will be made on a first-come, first-served basis upon receipt of payment and a completed Exhibitor Registration form. No assignment will be made without payment. WCBR reserves the right to assign the next best available space when the requested space is unavailable.

ANCILLARY EVENTS

An ancillary event is any function held during the WCBR conference by a party other than WCBR. All ancillary events must receive WCBR authorization whether the organizer is requesting WCBR meeting space or holding the event off-site. No events may be scheduled during WCBR educational sessions. To obtain WCBR meeting space, the organizer must be an exhibitor and/or conference supporter. All requests must be sent to Sarah Steele at ssteele@parthenonmgmt.com.

LIABILITY/HOLD HARMLESS

Exhibitor hereby agrees to and does indemnify, hold harmless, and defend WCBR from and against all liability, responsibility, loss, damage, cost or expense of any kind whatsoever (including attorney's fees), which may incur, pay or be required to pay, incidents, or indirect employee negligence, acts or omissions by Exhibitor/Attendees; and WCBR and its respective agents or employees shall not be responsible for loss, damage or destruction of property.

PROTECTION OF EXHIBIT SPACE

Nothing shall be posted, tacked, nailed, screwed or otherwise attached to columns, walls, floors or other parts of the venue without the written permission of WCBR or a representative of the property, which must be provided to WCBR.

ENFORCEMENT OF RULES & REGULATIONS

The rules and regulations of WCBR's exhibits are intended to bring order and fairness to the Conference. The exhibitor agrees that WCBR shall have the right to make such rules and regulations or changes in floor plan arrangements of booths for said exhibition as it shall deem necessary. WCBR shall have the final determination for enforcement of all rules, regulations and conditions. WCBR reserves the right without recourse to control or prohibit any exhibit or part of any exhibit that is contrary to the WCBR mission and values. This includes the conduct of persons and the content and placement of printed matter. WCBR may dismiss an exhibitor from the conference for unethical conduct. It is agreed that no refund of fees shall be made upon dismissal.

EXHIBITOR RESPONSIBILITY & BADGES

Each exhibitor must name at least one person to be representative in connection with installation, operation, tear-down and removal of the exhibit. WCBR reserves the right to have the exhibit installed or cleared at the expense of the exhibitor. Each booth includes a maximum of one (1) complimentary registration. Exhibitors are invited to attend the sessions but must wear their badges at all conference functions. Additional representatives may register for an additional fee.

CANCELLATIONS & REFUNDS

Refund requests must be made in writing to WCBR Headquarters on or prior to December 30, 2021. A partial refund of the registration fees, less a \$150 service fee will be given for cancellations received on or prior to December 30, 2021. No refunds will be made after December 30, 2021. No refunds will be made to individuals who attend a portion of the meeting or for cancellations due to inclement weather. WCBR reserves the right to substitute faculty or cancel or reschedule sessions (because of low enrollment or other circumstances). If WCBR must cancel the conference in its entirety, WCBR may refund the appropriate registration fees to all registrants; no refunds will be made for travel expenses related to the conference. No refunds in case of emergency.

EXECUTIVE COMMITTEE



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University



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National Institute on Drug
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